



# Practicing Sustainability

A good carrier is a green carrier. Here's how we live up to that.

## Picture this.

You're sitting in traffic with 5 trucks ahead of you, emitting grey plumes of smog and taking up so much space.



Now imagine if you could see that they're all just about half full.



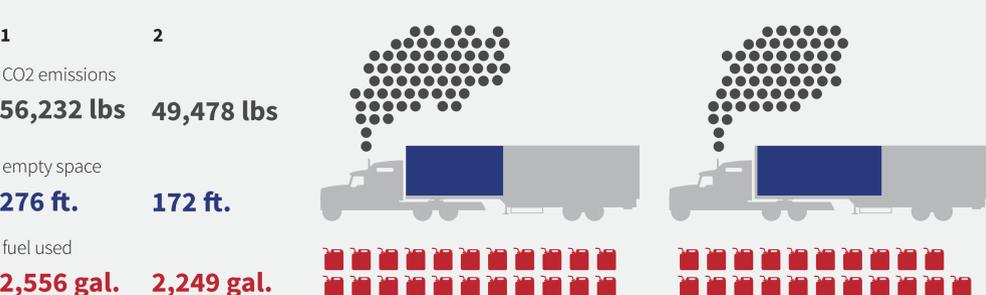
That would bother you, wouldn't it?

Unfortunately, that's a real thing, and it happens all of the time. All of that empty space doesn't just needlessly increase road congestion, but **it also has a huge impact on road wear, potential for collisions, and most of all, carbon emissions.**

## Whats the impact?

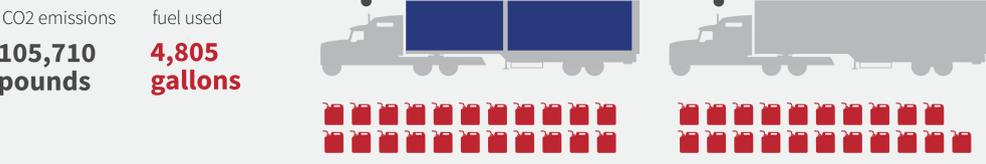
To give you a better idea, we used real data from two of our clients to show how much waste they would generate with standard shipping in **just one month.**

- 1000 lbs of CO2 emissions
- 100 gallons of fuel
- 1 15,331 miles avg. 30.7 out of 53 ft. unused/shipment
- 2 13,496 miles avg. 24.6 out of 53 ft. unused/shipment



By shipping partially empty trucks, the amount of waste these companies would generate is comparable to **following every full truck between the two companies with a completely empty truck.** Seems a little unnecessary and irresponsible, right?

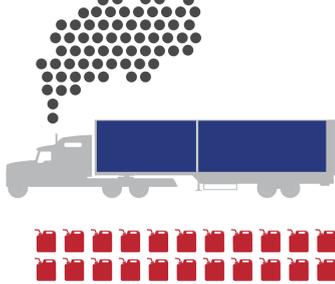
## Combined



## What can we do?

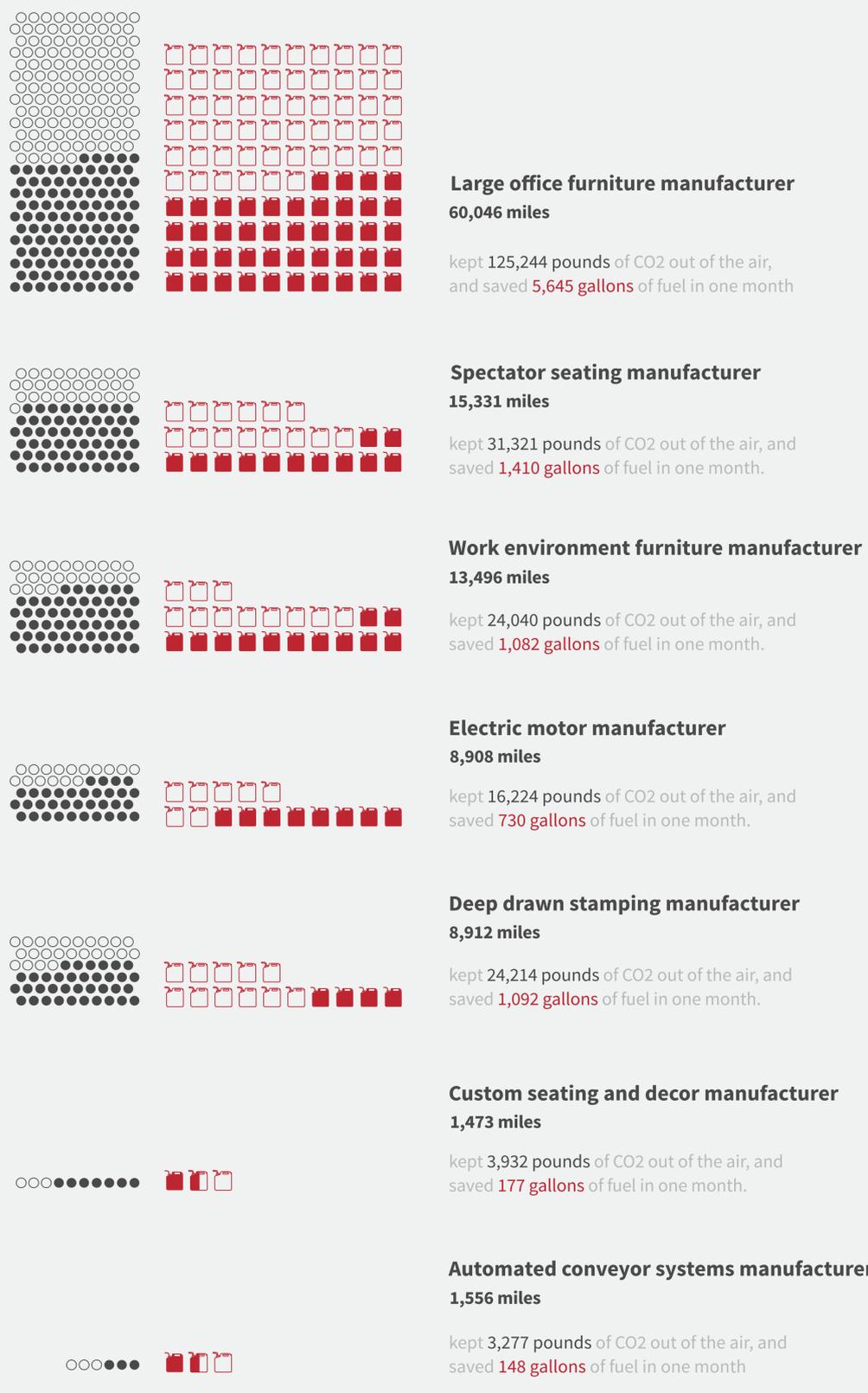
Zip Xpress coordinates load size, destination, and delivery schedule between companies to **combine shipments & reduce waste.**

By utilizing Zip Xpress for their shipping, these companies eliminate that empty truck, and can potentially cut their impact in half, while keeping each load completely secure and on time.



## Show me the numbers.

Now that you understand what we do and why, take a look at the data we've collected that shows exactly how much of a difference these industry leaders made by using Zip Xpress in just one month. **Each hollow dot represents 1000 pounds of CO2 saved, every empty gas can represents 100 gallons of fuel saved.**



**In closing,**  
Good carriers are good for business.

**Ship Better. Smarter. Together.**

visit [ZipXpress.net](http://ZipXpress.net) to start today.

